

8

QUALITY



Research Standards



The problem and study question are well defined and articulated.



The study is grounded in a thorough **review of past work**.



The data, methodology, and assumptions are appropriate for the problem.



The results are logical, traceable, and reproducible; the conclusions and recommendations follow from the results.



The study provides **new insights**.



The documentation is clear, concise, and convincing, and is tailored to the intended audience.



The implications of the work are defined.



The work is **objective** and **unbiased**.

